

## Soy BioBased BioCel and EnviroCel Lands at Kennedy Space Center Earth Day

Soybeans, satellite technology and sustainable polyurethane connected at [NASA/Kennedy Space Center Visitor Complex \(KSC\)](#) for Earth Day. The United Soybean Board (USB) and Universal Textile Technologies (UTT) shared how U.S. farmers use science and satellites to grow a sustainable crop that is a rapidly renewable source for food, feed, and other diverse BioBased products including UTT's carpet and synthetic turf backing.

KSC's annual Earth Day attracts approximately 5000 employees and guests to the unique facility located on a federal wildlife reserve. The BioBased Product Collation, UTT and USB partnered with NASA/KSC to add BioBased (soy backed) carpet and synthetic turf as options for the center. USB and UTT were invited by KSC to assist in reviewing the sustainability program currently in place and search for potential new areas of improvement for the space center.

USB Director John Dodson said "To shrink their environmental footprint, companies use soy as an ingredient in their products, ranging from carpet and synthetic turf backing to paints, furniture and car seats". Doug Giles, Marketing Director with UTT stated, "These companies are helping the environment, rewriting America's petroleum-laden history and creating U.S. jobs."

"GPS satellite technology is one of the many tools that U.S. soybean growers use to farm with precision," Dodson said. "Innovation and agriculture grow together. We continuously improve the sustainability of our farming practices and the many products made from U.S. soybeans. Dodson stated that in addition to the soy UTT incorporates recycled plastic drink bottles into its backings, there by assisting in decreasing the environmental footprint BioCel and EnviroCel backings provide when utilized with carpet or synthetic turf.

Often called the "miracle bean," a peer-reviewed [life cycle analysis](#) supports that U.S. soybeans can collectively remove from the atmosphere the carbon equivalent of taking 22 million cars off the road in just one year. Each year, nearly 600,000 independent U.S. farmers plant, grow, and harvest trillions of soybeans.



USB Director John Dodson and Medford Township School's Joe Biluck receive a plaque at Kennedy Space Center Earth Day event.

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