



Universal Textile Technologies, a Pioneer in Eco-Friendly Carpet Backing and Manufacturing, Releases Mobile App

Dalton, GA: Universal Textile Technologies (UTT), industry leader in performance-based eco-friendly carpet backings, has announced the release of an app for iPhone and Android devices. This application allows customers to browse and compare products, review technical information, and learn more about UTT's commitment to environmentally responsible manufacturing and product development.

Easy Access to Features

The app gives customers easier access to product brochures, diagrams, and features. In an age of instant information, app users have details at their fingertips regarding the BioCel™ and EnviroCel™ backing systems for carpet and synthetic turf. Users can compare the different products for attributes like moisture resistance, sound absorption, thermal insulation, and durability. Comparing a host of performance-based qualities makes it easier for consumers to determine which backing system is best suited to their needs.

The app offers quick access to technical material including LEED information and technical documents. In addition, users can learn more about UTT's work with Yellowstone National Park, the Kennedy Space Center, and other exciting new projects.

The app is free to download and available as a resource to building managers, specifiers, architects, designers and carpet and synthetic turf manufacturers.

Commitment to Excellence

UTT is fully committed to performance-based results in addition to providing the industry's finest equipment, latest technologies, and products created with our commitment to environmental responsibility.

To download the app, search Universal Textile in the Android Market or App Store.

Universal Textile Technologies supplies the carpet industry with multiple backing systems manufactured for use in mid to high-traffic commercial, hospitality, residential, corporate, healthcare, education, and lodging markets. Additional markets include synthetic turf for sports fields and synthetic grass for landscape applications. For more information, contact UTT at universal-textile.com.