

## **APPEARANCE RETENTION**



Appearance -In-Use	To purchasers of carpet products, performance generally means long-term appearancein-use – that is, the ability of carpet to retain a high degree of its original appearance over time when installed and maintained properly.
Lab Study	To evaluate the benefit of cushion in extending the appearance retention of carpet, a lab study was conducted at the Floor Covering Industry Center. Two similar face constructions, both 28 oz and 1/8" gauge level-loop construction, were used. One sample was finished with a conventional latex backing; the second was manufactured using BioCel <sup>™</sup> PFAB-3 Polyurethane Carpet Backing.
Hexapod Tumble Drum Tester	The samples were subjected to 12,000 cycles in the Hexapod Tumble Drum Tester. This apparatus is designed to simulate the type of wear carpet receives once installed. The carpet is installed inside the vertical drum. An 8.4-lb steel ball with six mounted rubber studs attached is placed on top of the carpet. When the drum begins to rotate, the steel ball bounces freely on the surface of the carpet to simulate walking. Once the 12,000 cycles are completed, the carpet is removed and evaluated against a set of industry-standard photographs showing carpet wear and rated according to the Appearance Retention Index. Testing showed that BioCel <sup>1</sup> PFAB-3 provides better appearance retention properties over conventional latex backing.
Results	Testing shows commercial carpet simply looks better longer when installed with a firm cushion. The reason is that cushion flexes imperceptibly, reducing pile crushing and matting over time while absorbing most of the daily grind that tends to mat and crush fibers.

For additional information:

In the U.S. and Canada Contact Universal Textile Technologies (UTT) 204 W. Industrial Blvd, Dalton, GA 30720 706.277.3778 Fax: 706.277.1837

www.universal-textile.net info@universal-textile.net

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